

REVOLUTIONISING THE CONNECTED LIVING EXPERIENCE

Airtel is redefining how India experiences connectivity and entertainment at home through an integrated approach that brings together broadband, Digital TV and IPTV and OTT applications, all riding on our robust digital infrastructure.

Premium, curated content lies at the core of our Wi-Fi and IPTV propositions. With partnerships across 22+ OTT platforms and leading broadcasters, including a first-of-its-kind tie-up with Apple TV+ and Apple Music, we are offering differentiated, high-value experience.

Our bundled offerings are tailored to deliver uninterrupted connectivity and rich content. Data analytics and digital tools are accelerating our convergence

strategy to simplify choices and deliver more convenience.

We are unlocking the full potential of connected homes through aggressive expansion of FTTH home passes, FWA and IPTV. Our simplified pricing, content-rich plans and seamless onboarding make our IPTV offering stand out in the marketplace.

Our omnichannel model ensures that every touchpoint, whether digital, physical, or assisted, offers all of our products and services. A dedicated fleet of 30,000 service professionals ensures a smooth onboarding and after sales experience, strengthening customer trust and loyalty.

2.4 Mn+
Net adds in Homes

7.2 Mn
Fiber home passes added

69%
Increase in Airtel Black customers

2,500+
Cities with FWA availability

29 & 600
Streaming apps and Channels offered on IPTV